

CONFERENCE

# Policy Dialogue on Aligning Priorities in the Western Balkans



Vision 2030

Pathways: Digital • Green • Health •

Wednesday, 13 September 2023  
GreenPark Space, Sarajevo

## PRELIMINARY AGENDA

Let's create the future together!  
Register now:

<https://wbinfohub.eu/conf23>





9:30 – 10:00

## OPENING CEREMONY

### Welcome Addresses

Moderator: **Elke Dall**, POLICY ANSWERS Project Coordinator, ZSI, Austria

**Rifat Skrijelj**, Rector, University of Sarajevo, Bosnia and Herzegovina

**Signe Ratso**, Deputy Director-General DG RTD, European Commission, video message

**Majlinda Bregu**, Secretary General, Regional Cooperation Council (RCC) (tbc)

**Benamina Karic**, Mayor, City of Sarajevo, Bosnia and Herzegovina

**Dubravka Bosnjak**, Minister of Civil Affairs, Bosnia and Herzegovina (tbc)

**Edin Forto**, Minister of Communications and Transport, Bosnia and Herzegovina (tbc)

10:00 – 12:30

## Plenary Session 1: Overview of the Western Balkans Region on its Pathway to Implement the Green and Digital Agenda as well as Health Policy

### Keynote Talk

10:00 – 10:10

**Bernhard Fabianek**, Senior Expert for Horizon Europe Association, DG RTD, European Commission

*The Western Balkans Agenda and how it works towards Alignment of the Thematic Priorities*

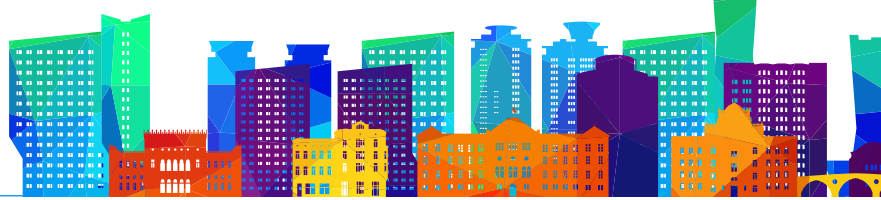
### Key Highlights and Insights on Instruments and Opportunities for Aligning Priorities

10:10 – 10:20

**Nikola Radovanovic**, Joint Research Centre (JRC), European Commission

*Smart Specialisation Strategy – Opportunities with Partnerships for Regional Innovation*





10:20 – 10:30

**Malwina Gebalska**, Coordinator for Arts, Humanities and Social Sciences, ERA-LEARN, Poland

*Challenges of Widening Countries in the Creation and Implementation of European Partnerships (with a focus on the Western Balkans)*

10:30 – 10:40

**Claudio Belis**, Senior Scientist – Project Leader, JRC, European Commission

*JRC Report on the 'Status of Environment and Climate in the Western Balkans'*

10:40 – 11:00

**Coffee Break**



## Key Inputs for Setting the Scene

11:00 – 11:10

**Bojana Bajic**, Digital Transformation of Public Administration Specialist and Former Head of IT Department of the Ministry of Finance, Montenegro

*Overview of the Western Balkans Region on its Pathway to Implement the Digital Agenda*

11:10 – 11:20

**Miroslav Veskovic**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at EC JRC

*Overview of the Western Balkans Region on its Pathway to Implement the Green Agenda*

11:20 – 11:30

**Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia

*Overview of the Western Balkans Region on its Pathway towards Modern Health Policy*

## Best Practice Highlights: Lessons and Success Stories

11:30 – 11:40

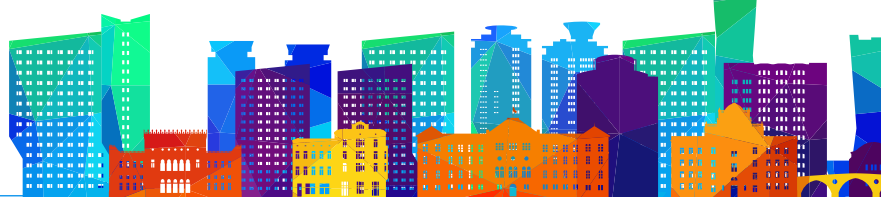
**N.N., Albania (tbd)**

11:40 – 11:50

**Jasmin Ademovic**, President, City Council of the City of Sarajevo, Bosnia and Herzegovina

**Green Deal: Smart Cities Mission – Sarajevo, Elbasan and Podgorica on their Way to become Climate Neutral and Smart Cities**





11:50 – 12:00

**Lulezon Jagxhiu**, Chief Technology Officer, Prime Minister Cabinet, Kosovo\*  
*Digital: How Kosovo made High-Speed Internet Access a Reality for Everyone (tbc)*

12:00 – 12:10

**Dusan Polovic**, Director General, Ministry of Public Affairs, Montenegro  
*Digital: Establishing a Regional Education Cyber Security Center for the Western Balkans in Montenegro*

12:10 – 12:20

**Fastim Halili**, Director General, The Fund for Innovation and Technological Development (FITD), North Macedonia  
*Digital: Supporting Digital Transformation: Mission-Oriented Support for Innovation and Technological Development in North Macedonia*

12:20 – 12:30

**Smiljana Krivokuca**, Advisor in the Team for IT and Entrepreneurship, Office of the Prime Minister, Serbia  
*Health and BioTech: Research and Innovation Infrastructures for Efficient Implementation of Smart Specialisation Strategies – Bio4Campus*

12:30 – 13:30

**Networking Lunch**



**Project Space**

13:30 – 15:15

PARALLEL SESSION 1  
**Focuses Exchanges**

Based on the World Café format, participants have the possibility to join discussions on key challenges and essential instruments used for aligning priorities in small table groups. Each group changes tables three times every 20 minutes to contribute to the discussions. In these multiple rounds, different ideas and perspectives on each challenge are gathered and set the basis for discussions on solutions/tracks forward, which will then be picked up in Parallel Session 2.

13:30 – 15:00

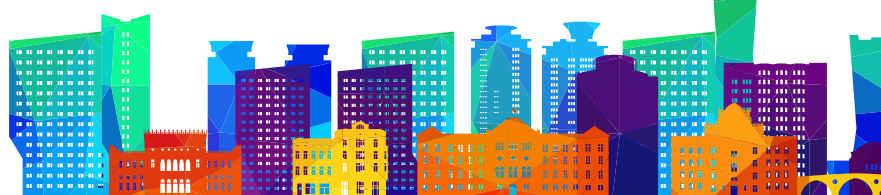
**World Café Discussions**

15:00 – 15:15

**Harvesting and Sharing: Key Takeaways for the next Panel, presented by facilitators**

*\*This designation is without prejudice to positions on status and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.*





## DIGITAL TRANSFORMATION Shaping the Western Balkans Digital Future

### Table 1: Digitalisation of Public Services

Facilitator: **Rozalinda Stojova**, Digital Transformation Manager, Ultra, North Macedonia

### Table 2: Digital Skill and Digital Education

Facilitator: **Ferida Mandić**, Project Coordinator, ICT Cortex, Montenegro

### Table 3: Digital Transformation of Business

Facilitator: **Goran Pastrovic**, Senior expert in Quality Management and Digitalisation, Equilibrium.int company, Serbia

### Table 4: Secure and Performant Sustainable Digital Infrastructures

Facilitator: **Agim Kukaj**, Digital Economy Developer, Head of ICT Department, Ministry of Economy, Kosovo

### Table 5: National Stakeholder Meeting with European Partnership

**Anne Trumpfheller**, Head of Communication of EURAMET, European Partnership on Metrology, Germany

### Table 6: National Stakeholder Meeting with European Partnership

**N.N.**, HPC Partnership (tbd)

### Table 7: National Stakeholders Meeting with European Partnership

**Tuan Trinh**, Senior Project Manager, European Partnership: EIT-DIGITAL, Hungary

## GREEN TRANSFORMATION Green Deal: A Transformative Opportunity for the Western Balkans Economy

### Table 1: Decarbonisation Challenges: Climate, Energy and Soil

Facilitator: **Danijela Bozanic**, Consultant and former Head of Climate Change Division at the Ministry of Energy, Development and Environmental Protection, Serbia

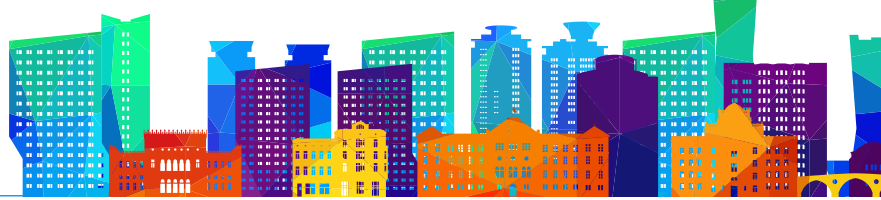
### Table 2: Circular Economy Challenges

Facilitator: **Fiona Imami**, Expert on Urban & Regional Planning and Programming and Researcher on Just Green Transition, Co-PLAN, Institute for Habitat Development and POLIS University, Tirana, Albania

### Table 3: Depollution (Air, Water & Soil), Sustainable Food Systems and Rural Areas' Challenges

Facilitator: **N.N. (tbd)**





**Table 4: Biodiversity: Protection and Restoration of Ecosystems' Challenges**

Facilitator: **Goran Trivan**, Assistant Director, Institute for Multidisciplinary Research, University of Belgrade, Serbia (tbc)

**Table 5: National Stakeholder Meeting with European Partnership**

**Margherita Cappelletto**, Coordinator, European Partnership: Climate Neutral, Sustainable and Productive Blue Economy (SBEP), Italy

**Table 6: National Stakeholder Meeting with European Partnership**

**Ariane Blum**, CEO, European Partnership: Water4all - Water Security for Planet, France

**Table 7: National stakeholder Meeting with European Partnership**

**Orsolya Küttel**, Programme Manager, European Partnership: Driving Urban Transitions, Hungary

## HEALTHY SOCIETIES

### Building a Healthy Society: Addressing Challenges in the Western Balkans

**Table 1: Digitalisation Process and Use of Artificial Intelligence in Health**

Facilitator: **Vukasin Radulovic**, President of Healthcare Alliance, Heliant, Serbia

**Table 2: Sustainable Financing for Healthcare – Exploring the Strength and Opportunities of Private Healthcare**

Facilitator: **Jasmina Knezevic**, Founder and Supervisory Board Member, Acibadem Bel Medic, Serbia

**Table 3: Driving Health Care Progress: Infrastructures, Sustainability and Green Agenda in Health Care**

Facilitator: **Enisa Kujundzic**, Head of the Department of Food and Nutrition, Institute of Public Health, Montenegro

**Table 4: Health Workforce Challenges: Organisational Factors, Human Resources and Financing Instruments**

Facilitator: **Aida Pilav**, Professor, Faculty of Health Studies, University of Sarajevo, Bosnia and Herzegovina

**Table 5: National Stakeholder Meeting with European Partnership**

**Laura Marin**, Head of Secretariat, European Partnership: One Health - Antimicrobial Resistance (AMR), Sweden

**Table 6: National Stakeholder Meeting with European Partnership**

**Adam Strzelecki**, EIT-Food Senior Project Manager, European Partnership: EIT-Food, Poland





15:15 – 15:45

Coffee Break



15:45 – 17:15

PARALLEL SESSION 2

**Panel Discussions: Solutions to the Challenges**

### Digital Transformation

Moderator: **Sanja Popovic**, POLICY ANSWERS, IMP, Serbia

— **Vesna Bengin**, Co-founder and Scientific Advisor, BioSense Institute, Serbia

— **Goran Pastrovic**, Senior Expert in Quality Management and Digitalisation, Equilibrium.int, Serbia

— **Rosalinda Stojova**, Digital Transformation Manager, Ultra, North Macedonia

— **Tuan Trinh**, Senior Project Manager, European Partnership EIT-DIGITAL, Hungary

— **Anne Trumpfheller**, Head of Communication of EURAMET, European Partnership on Metrology, Germany

### Green Transformation

Moderator: **Miroslav Veskovc**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at the EC JRC

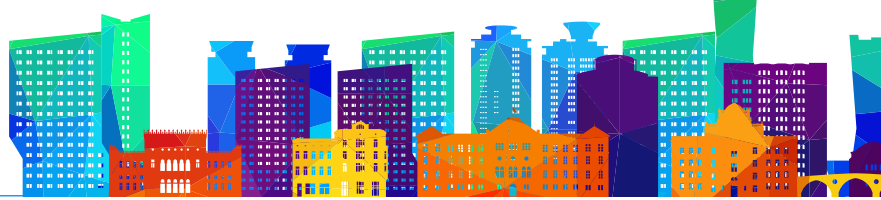
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— **Fiona Imami**, Expert on Urban & Regional Planning and Programming and Researcher on Just Green Transition, Co-PLAN, Institute for Habitat Development and POLIS University, Tirana

— **Orsolya Kuettel**, Programme Manager, European Partnership: Driving Urban Transition, Hungary





## Healthy Societies

Moderator: **Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia

— **Jasmina Knezevic**, Founder and Supervisory Board Member of Acibadem Bel Medic, Serbia

— **Laura Marin**, Head of Secretariat, European Partnership: One Health - Antimicrobial Resistance (AMR), Sweden

— **Vukasin Radulovic**, President of Healthcare Alliance, Heliant, Serbia

— **George Valiotis**, Executive Director, European Health Management Association, Greece

17:15 – 17:30

Break



17:30 – 18:00

Plenary Session 2: What's next?

**Closing Remarks: Reflecting on the Policy Dialogue on Aligning Priorities in the Western Balkans; Vision 2030 – Digital/Green/Health Pathways**

Moderator: **Elke Dall**, POLICY ANSWERS Project Coordinator, ZSI, Austria

**Green Transformation: Digital Transformation: Health Societies**

— **Miroslav Veskovc**, Professor and Former Rector, University of Novi Sad, Serbia and Former Senior Expert at EC JRC

— **Bojana Bajic**, Digital Transformation of Public Administration Specialist, and ex-Head of the IT Department of the Ministry of Finance, Montenegro

— **Marija Jevtic**, Professor, Faculty of Medicine, University of Novi Sad, Serbia

18:00 – 19:00

NETWORKING RECEPTION

